



Laser Industrial Equipment

Campaign Highlights

363%

Keyword Growth from Start of Campaign

101.69%

Organic Traffic Growth

Summary

Industry: Industrial Equipment & Supplies

Location: Houston, TX

SEO Budget: \$1,000/month

Campaign Start Date: 10/15/2019-Active

Campaign Type: National

Current Top 10 Keywords:

1,679 ▲

Starting Top 10 Keywords:

363

Average Keyword Ranking:

Top 10 ▲

Keyword Position Increase for "Lightburn":

100+ → Position 1 ▲

Keywords in "People Ask" Section

60 ▲

SEO Strategy

To We focused on improving keyword placement on the website and implementing strategic copy. This is a very niche industry with specific and precise keywords. When they started with Manta, we did a lot of keyword research into their specific services, products, and specialties. **This implementation of copy with high-intent keywords has led to keyword growth of 363% since they started their campaign, and over 100% organic growth.** They continue as Manta customers today.

Keyword Performance

Cumulative Top 10 Keyword Rankings

