



Crystal Jewelry Store

Campaign Highlights

410%

Keyword Growth from
Start of Campaign

34.05%

Organic Traffic Growth

Summary

Industry: RShopping, Jewelry/Crystals/
Rock Store

Location: Olympia, WA

SEO Budget: \$1,000/month

Campaign Start Date: 10/15/2019-
Active

Campaign Type: National

Current Top 10 Keywords:

469 ▲

Starting Top 10 Keywords:

92

Average Keyword Ranking:

Top 10 ▲

Keywords in Google Image Pack

20 ▲

Website Visits per Month

20,500+

SEO Strategy

This jewelry and rock shop came to Manta looking to improve their business online so more people can find her. The owner works as a the only employee with her website hosted on Shopify. She makes custom pieces from rare shungite rocks. She had very specific keywords on her website that wouldn't show up in a generic search result. Manta keyword specialists looked at multiple keyword opportunities and helped implement those on her site to improve traffic. By aligning her website's goals with what Google is looking for, we helped her **increase her site traffic by 34% with 410% keyword growth in just over one year.**

Keyword Performance

Cumulative Top 10 Keyword Rankings

