



# Auto Body Wraps

## Campaign Highlights

**296%**

Keyword Growth from Start of Campaign

**40.56%**

Organic Traffic Growth

## Summary

**Industry:** Auto Body & Paint

**Location:** Murrieta, CA @ Boerne, TX

**SEO Budget:** \$1,000/month

**Campaign Start Date:**  
1/17/2020-6/17/2021

**Campaign Type:** National

## Current Top 10 Keywords:

**301** ▲

Starting Top 10 Keywords:

**76**

Knowledge Panel Keywords

**4** ▲

Keyword Position Increase for  
"vehiclewraps.ca":

**100+ → 29** ▲

Keyword Position Increase for  
"vehicle wraps near me"

**57 → 36** ▲

## SEO Strategy

This client is a national vehicle wrap service and sign company. They can service all over the United States and came to Manta asking to improve their online visibility. They had previously done some Instagram advertising, but felt it wasn't giving the returns it used to. So they started SEO services. After thorough keyword research and competitor analysis, we helped implement strategic copy on the website to better capture services and locations for our client. **They reached top 10 rankings for the first keyword within three months, and now have over 300 keywords ranking on page one with nearly 300% keyword growth.**

## Keyword Performance

### Cumulative Top 10 Keyword Rankings

